

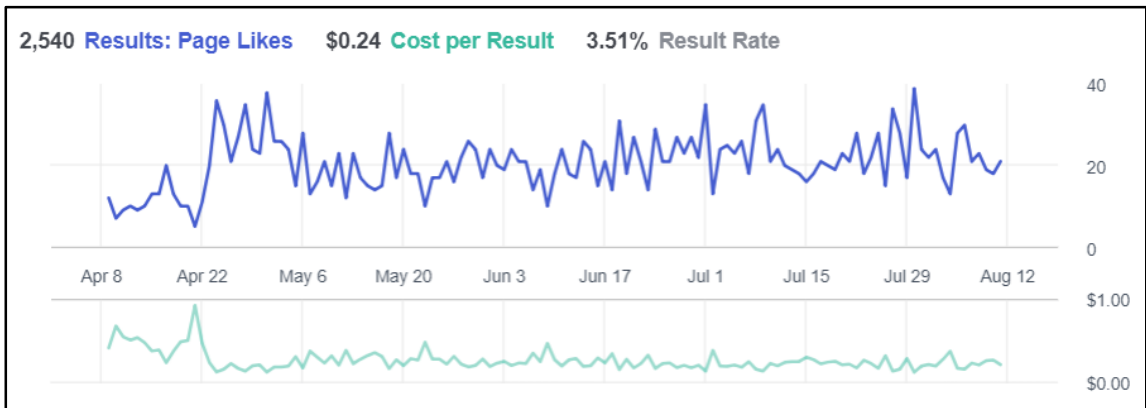
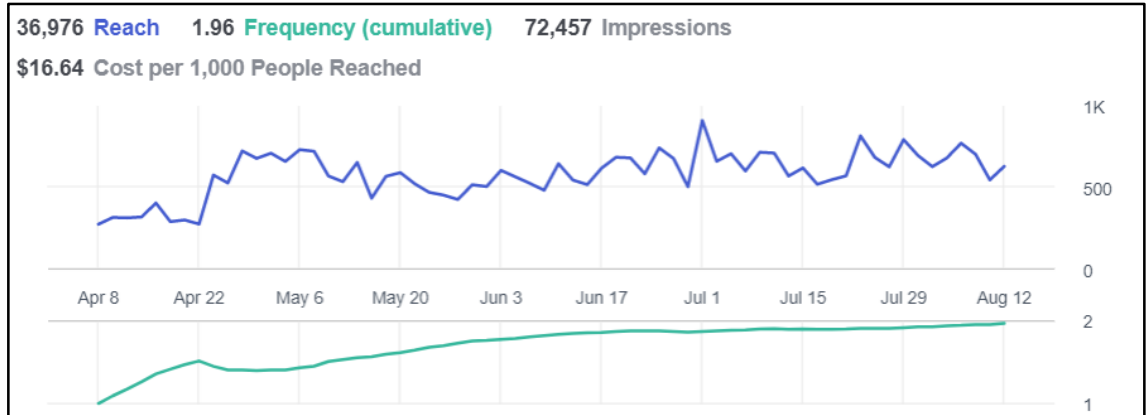


Jennie Lyon
DIGITAL MARKETING & VIRTUAL ASSISTANT SERVICES

SAMPLE CLIENT
Facebook Ad Report

Advert 1

CAMPAIGN GOAL	Page likes
CAMPAIGN LENGTH	4 months
AD FORMAT	Video
RESULTS: PAGE LIKES	2,540
VIDEO VIEWS	6,706
REACH	36,975
COST PER PAGE LIKE	\$0.24
TOTAL SPEND	\$615.23



Advert 2

CAMPAIGN GOAL	Video Views and clicks
CAMPAIGN LENGTH	4 months
AD FORMAT	Video
RESULTS: VIDEO VIEWS	100,028
RESULTS: CLICKS	1,923
REACH	310,122
COST PER VIEW	\$0.005
COST PER CLICK	\$0.25
TOTAL SPEND	\$481.11

2 MONTH SAMPLE

